

***Twin Cities Business* magazine names Michael Ovshak as a Twin Cities' FIVE STAR Wealth Managers Best in Client Satisfaction**

New Brighton, MN—January 2008—Mike Ovshak, CFP® and President of FPS Financial, Inc., has been ranked as one of FIVE STAR Wealth Managers Best In Client Satisfaction. Results were announced in a special report published in the *Twin Cities Business* magazine in the January issue.

The *Minneapolis St. Paul Business Journal* formed a partnership with *Crescendo Business Services*, an independent research firm. *Crescendo* sent out and evaluated surveys filled out by high-net-worth residents and leaders in the financial services industry to evaluate wealth managers whom they have personal experience with and evaluate them on nine criteria ranging from integrity and knowledge/experience to meeting financial objectives and overall satisfaction.

Each Wealth Manager Candidate was then scored and evaluated by a blue-ribbon panel comprised financial services industry individuals.

“We strive to provide exceptional customer service to each of our clients’ by taking the time to understand their unique situations and goals, then developing personalized solutions using our resources, experiences, and expertise, and then monitoring these wealth management plans on an ongoing basis” says Ovshak. “Our clients’ satisfaction is of utmost important to us. It’s an honor to be included in this list.”

About FPS Financial, Inc.

FPS Financial, Inc. (www.fpsfinancial.net) understands the importance of building individual client relationships based on trust, communication, and experience. The Company fosters a client-centric environment where everyone works as a team to help each client pursue their unique goals and objectives.

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