

***Minneapolis St. Paul* magazine names Michael Ovshak as a Twin Cities' FIVE STAR Wealth Manager in Overall Satisfaction**

New Brighton, MN—January 2011—Mike Ovshak, CFP[®] and President of FPS Financial, Inc., has again been ranked a FIVE STAR Wealth Manager in overall satisfaction. Results were announced in a special report published in the *Minneapolis St. Paul* magazine in the January issue.

The *Minneapolis St. Paul Magazine* and *Twin Cities Business* magazine teamed up with *Crescendo Business Services*, an independent research firm where *Crescendo* administered a survey to 1 in 4 high-net-worth households (over 96,000 households) and all identified FINRA registered representatives (over 8,800 financial services professionals) within the Twin Cities area. They were asked to evaluate wealth managers, with whom they know through a personal experience, and to evaluate them based upon nine criteria: customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations and overall satisfaction.

Each Wealth Manager Candidate was then scored and evaluated by a blue-ribbon panel comprised of individuals within the financial services industry. The resulting list of 2011 FIVE STAR Wealth Managers is an elite group, representing less than 5% of the wealth managers in the Twin Cities area.

"We are excited to have been chosen to be part of this selected group again. Our goal is to provide personal, comprehensive service to each of our clients, referrals, and professionals in the industry," says Ovshak. "We are honored to be recognized for what we do, but the most important reward is a satisfied client."

About FPS Financial, Inc. FPS Financial, Inc. (www.fpsfinancial.net) understands the importance of building individual client relationships based on trust, communication, and experience. The Company fosters a client-centric environment where everyone works as a team to help each client pursue their unique goals and objectives. They are dedicated to your financial well being.

Securities and Advisory Services offered through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Adviser