

***Twin Cities Business* magazine names Michael Ovshak as a Twin Cities' FIVE STAR Wealth Managers Best in Client Satisfaction**

New Brighton, MN—January 2009—Mike Ovshak, CFP[®] and President of FPS Financial, Inc., has again been ranked as one of the FIVE STAR Wealth Managers Best In Client Satisfaction. Results were announced in a special report published in the *Twin Cities Business* magazine in the January issue.

The *Minneapolis St. Paul Magazine* and *Twin Cities Business* magazine formed a partnership with *Crescendo Business Services*, an independent research firm. *Crescendo* sent out and evaluated surveys filled out by high-net-worth residents and leaders in the financial services industry to evaluate wealth managers with whom they have personal experience. They were asked to evaluate wealth managers based on nine criteria: customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations and overall satisfaction.

Each Wealth Manager Candidate was then scored and evaluated by a blue-ribbon panel comprised of individuals within the financial services industry.

"We are honored to have again been chosen to be part of this exclusive ranking. Our goal is to provide personal, comprehensive service to all of our clients, referrals, and professionals in the industry with whom we work closely," says Ovshak. "My team and I are dedicated to each person's financial well-being, and we are excited to be a part of something this important – our client's future."

About FPS Financial, Inc. FPS Financial, Inc. (www.fpsfinancial.net) understands the importance of building individual client relationships based on trust, communication, and experience. The Company fosters a client-centric environment where everyone works as a team to help each client pursue their unique goals and objectives. They are dedicated to your financial well being.

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